

Southeast Region HHI Report for March 2012

Arkansas County: ACPIH (Arkansas County Partners in Health) partnered with the DeWitt City Hospital for a heart healthy dinner and presentation on March 6th. The program was entitled “You Are What you Eat.” Dr. Ribeiro, from the Heart Hospital, was the guest speaker. 49 people attended.

The Arkansas County Biggest Losers, a competition with local ADH staff, continues their internal completion with the Fitness Challenge.

Farm Bureau Family Day: Farm Bureau family members and the Local Health Unit staff were promoting family fun along with physical activity, health screenings, and injury prevention. The Local Health Units had lots of information about safety—driving safety including car seat safety, home safety, and recreational safety, personal safety (internet safety and sleep safety for infants.) had our traditional service related information. The Farm Bureau staff recorded 183 attending.

The CHNS discussed dehydration and exercise with about 82 students at the Park Avenue Elementary After School Program along with bicycle safety and helmet usage. 82 students attended.

Ashley County: On March 2nd the Senior Citizen Center in Hamburg sponsored a Senior Expo. The LHU provided information on injury prevention: slips trips and falls. There was also information on emergency preparedness, Stroke warning signs and had information on fire escape plan.

Bradley County: Women’s Day event was held on March 10th on Heart and Stroke awareness.

Chicot County: At the March HHI meeting a Diabetes Luncheon for coalition was provided by the Extension office. Bonnie Bradley, Diabetes Branch, presented Diabetes Today to the coalition members.

A Worksite Wellness initiative is being done with UPS in Chicot County. In March Kandra Torrence presented Steps to Nutrition and health Eating Awareness to about 30 employees.

In Dermott a worker with County Extension held a Diabetes Walk with 18 participants and walked 4 miles. Heart health water bottles were given to group.

Cleveland County: Ex smokers were given a certificate for quitting at the recent HHI meeting. Teen driving presentation was given at the HHI meeting by Kandra Torrence, Kandra later in the month presented to the 9-10 grades and to the 11-2 grades on Injury Prevention using the Teen driving Power Point presentation, about 200 impacted.

Desha County: The D-HHIP coalition provided a health Fair on March 9 in Dumas. 100 residents received information on tobacco, stroke, injury prevention materials and free screenings were provided by Chicot Memorial Hospital.

Drew County: The Drew H.E.A.L.T.H. Coalition hosted a Health Leadership Academy Workshop called “Defining, Describing and Deleting Stress and Stressors.” Lunch was provided by the Community Tobacco Prevention Education and Cessation Grant through UAM. Over 20 community members attended.

The annual UAM (University of Arkansas Monticello) Wellness Fair was held on March 14th. This year's theme was "Enjoy a Slice of Weevil Paradise". Records indicate that over 426 students, faculty and staff attended this event. There were 39 vendors set up for this event. Drew H.E.A.L.T.H .set up a booth and provided information on Drew H.E.A.L.T.H. coalition, tobacco, RX Assistance, Vial of Life and general health department services. Had a drawing for a car seat given by Betty Wahlquist, RX Assistance Advocate and a Drew HEALTH bag filled with health information and other items.

Students at Vera Lloyd and the adult education group learned about My Plate. HHISS did a presentation and distributed nutrition information.

Jefferson County: The HHI Youth Committee celebrated 10 years of focusing on youth health. Rosemary Withers, CHPS, has lead this effort.

The LHU administrator spoke at the New Faith missionary Baptist Church during a special 3:00 service during its annual men's Day event. This day was declared Men's Day Program at this church.

Baby shower was held in Jefferson County LHU with about 25 attending with information on baby safety.

Lee County: The HHI coalition members provide "weekly touches" at the Marianna Senior Center. This is an opportunity for different organizations to share some health tips to the aging population. For March the topic was injury prevention and falls.

Lincoln County: A Zumba class has started with 14 participants through office of aging. The instructor is being paid by the Lincoln County HHI Planning Committee with their ADRDN funds so this is a free Physical Activity for the community members in Lincoln County; currently classes are once a week.

Phillips County: "Breaking for Spring" is a new event that was held at DAHEC on March 23, 2012 with about 240 attendees ages 2-24 with adults also assisting. Rayne Gordon, Southeast Coordinator for Syphilis Elimination, had a booth on STD education, counseling and testing. Other education provided by ADH was immunization, nutrition, education, physical activity and tobacco. It was held at a (low income) housing authority in West Helena and targeted youth out on spring break. DAHEC was there and had toothbrushes and paste and the big mouth to demonstrate.

St. Francis County: "A Break Spring "for kids event was held all week at the Warren Faupel Center with the Youth Committee of the Coalition assisting and other community partners. The event was held to provide activities for the children during spring break.

There was a Baby Safety shower held with the Nurse Family Partnership and the LHU partnering together with about 25 in attendance.

Arkansas River Educational Cooperative:

Juanita Buckmaster, CHNS, spoke to about 82 students about bicycle safety, the use of helmets and hydration. Pre and post test showed all 82 students increased in knowledge in all three topics at Park Avenue Elementary School in Stuttgart 6-12 year olds.

A Stamp Out Smoking Booth was set up at Watkins Chapel Missionary Baptist Church in Pine Bluff on 3/16/12 where about 200 people stopped at booth to look at Mr. Gross Mouth and the black lung model. Juanita partnered with Rosemary Withers, CHPS, who went over nutrition and physical activity.

Juanita and Rosemary set up a booth at Watson Chapel High School on 3/1 /12with information on nutrition and physical activity. 100% of the students increased knowledge of exercise facts. About 71 students were impacted. Set up table during students lunch breaks

On March 30th the CHNS and CHPS set up display tables at the White Hall Junior High School to meet with interested students during their free time after lunch. CHPS covered nutrition and physical activity (using food models and portion control diagrams) and CHNS covered dangers of tobacco use with about 70 students stopping by.

During recent CPR classes the manikins were dressed in T-shirts with anti-tobacco messages in them and CHNS gave a detailed message about smoking and heart disease.